PipelineDeals

Pricing in Detail

All of our plans are designed to help you manage your customers and your sales pipeline. Through our cloud-based software, you have easy access to both our web and mobile app. As your business grows, you can easily upgrade to plans with more advanced features. Costs less than gallon of gas or a bus pass, so you can manage your client relationships better than ever.

For as low as $1.10 per day!

Start

$25

/month per user, billed annually

A CRM that empowers smaller teams to manage leads effectively.

Develop

$33

/month per user, billed annually

Accelerate real growth through customer relationship features and project management.

Grow

$49

/month per user, billed annually

Automate processes and use advanced analytics and email solutions to help your business grow.

We're so confident you'll grow your sales pipeline that we've even got a 100% money back guarantee.

30-Day GUARANTEE Money back

PipelineDeals

Productivity and Automation

	Start	Develop	Grow
Organize your pipeline			
Multiple Sales Pipelines Track multiple sales workflows for different processes, products, and services.	✗	✓	✓
Unlimited Contacts, Leads, and Companies Engage all of the prospects and customers you need to.	✓	✓	✓
Custom Branding	✓	✓	✓
Activity Tracking See what your sales teams are getting done. One-Click Activities enable you to save notes within an activity category.	✓	✓	✓
Customized List Management See lists of deals in the way you want to see them.	✓	✓	✓
API Access	✓	✓	✓
Custom Fields Build your own sales process with custom fields for contacts, deals, and companies.	25 custom fields	**unlimited**	**unlimited**
Workflow Automations Eliminate productivity killers and save time by adding tasks, notifying users, and automating repetitive work steps.	✗	✗	✓
Multiple Currencies Track deals in multiple currencies and instantly convert your sales pipeline to one currency for reports.	✗	✗	✓
Don’t let another deal slip through the cracks			
Custom Sales Funnel Create a 100% custom sales funnel — definition, stages, and more.	✓	✓	✓
Lead Routing Assign and route hot leads based on round robin rules, sales reps, specific teams, and individuals.	✓	✓	✓
Morning Coffee Report Custom email report of top priorities tailored to upcoming workday and workflow.	✓	✓	✓
Pipeline Management Starred Lists helps you focus on priority items in your pipeline, related to leads, deals, accounts or companies.	✓	✓	✓
Sales Reporting Know where every deal is in your pipeline.	✓	✓	✓
Task and Appointment Management Understand what to do next to help win deals.	✓	✓	✓
Milestones & Tracking Status Manage key deliverables using milestones with deadlines, assigning collaborators, and tracking status.	✗	✓	✓

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	Start	Develop	Grow
SuperShare Share sales pipeline data externally to collaborate easier and close deals faster.	✗	✓	✓

Productivity and Automation (continued)

Work better as a team

	Start	Develop	Grow
KPI Tracking Track 6 types of sales KPI goals, create leaderboards, and fuel healthy competition.	✓	✓	✓
Integrations Integrate your CRM with the business tools you need to be productive.	✓	✓	✓
Workflow Automations Eliminate productivity killers with the ability to add tasks, notify users, and automate repetitive work steps.	✗	✗	✓
Mobile CRM Access deal and prospect information, talk-to-text, and more while on the go.	✓	✓	✓

Post-sales management

	Start	Develop	Grow
Account Management Manage dates, statuses, and important milestones.	✗	✓	✓
Enhanced Customer Profiles Pin key dates to customer profiles.	✗	✓	✓
Project Management Associate your tasks and events to milestones.	✗	✓	✓
Account Health Status Track account health to know if customers are happy, renewing, and purchasing more.	✗	✓	✓

Account based marketing and sales

	Start	Develop	Grow
Advanced Contact Management Highlight, identify, and show the relationship your contacts have to your business.	✗	✓	✓
Track Revenue Types Customize and track revenue types like new, upsell, cross-sell, and more.	✗	✓	✓

Help your sales team work smarter

	Start	Develop	Grow
User Role Data Access Control access to data by sales team and territory with user roles.	✓	✓	✓
User Teams Customize what your team can see, and give read-only access to your CRM.	one team	two teams	**unlimited teams**

	Start	Develop	Grow
Productivity and Automation (continued)			
Sales Intelligence Get intelligence on how quickly sales reps follow up on leads and where deals get stuck.	✖	✖	✔
Sales Process Automation Move forward with your sales playbook by automating tasks.	✖	✖	✔
Email Smarter Send and receive emails with two-way full email sync and prioritize sales activity with email engagement tracking.	✖	✖	✔
Make better business decisions			
SuperShare SuperShare enables you to share your PipelineDeals List View with external users.	✖	✔	✔
Sharing and Collaboration Features Use email templates and template sharing to be more productive.	✖	✖	✔
Sales Productivity with Email Individual and team email analytics give you sales insight you need.	✖	✖	✔
Deal Insight Reports Advanced deal intelligence features.	✖	✖	✔

Reports, Dashboards, and Email

	Start	Develop	Grow
View and analyze your data easier			
Custom Visual Dashboard	✔	✔	✔
Custom Reports Create, save, and share custom views of reports.	✔	✔	✔
Unlimited Reporting	✔	✔	✔
Organize your email communication			
Smart BCC Email Log all emails sent in your customer activity history, including attachments.	✔	✔	✔
Custom Email Templates	✖	✖	✔
Email Scheduling	✖	✖	✔
Mass Email	✖	✖	✔
Email Reports	✖	✖	✔

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	Start	Develop	Grow
Customer Support			
Customer Support Unlimited, technical support by phone, email, and online chat.	✓	✓	✓
Mobile			
iOS and Android Apps Including all mobile features such as talk-to-text and geolocation.	✓	✓	✓
Security and Sharing			
User Teams Customize what your team can see, and give read-only access to your CRM.	one team	two teams	**unlimited teams**
Unlimited Storage For files and attachments.	✓	✓	✓
Protected customer data All customer data is protected, SOC 2 certified.	🔒	🔒	🔒
SuperShare Securely share your share deal data outside your company for easier collaboration.		🔒	🔒

Start Services with Customer Success

Our Customer Success team provides Start Services programs. Our tailored guidance, phone support, and training ensures you get the most out of PipelineDeals. You'll achieve your business goals with a Start Services program completely suited to your company's needs.

Visit our website to learn more.

PipelineDeals

Integrations to Boost Productivity

Connect your PipelineDeals CRM to your most used business apps.

Integrations are included in all plans.

Why PipelineDeals?

We're the most adopted CRM for SMBs.

CRM adoptability rates are generally low but PipelineDeals has been proven to be a CRM that SMBs can quickly learn and use thanks to its friendly user interface and sales focused features. According to G2 Crowd, a top peer-to-peer, unbiased business solutions review site, PipelineDeals is the most adopted CRM among SMBs. **Read more about it.**

- ✔ 83% adoption rate
- ✔ 90% ease-of-admin rate
- ✔ 90% ease-of-use rate

Our leading mobile CRM app is included in all plans.

Leave your computer without leaving your sales pipeline. With the industry's leading mobile app you can update records, get push notifications, and talk-to-text to be more productive on the go. The PipelineDeals mobile app is included in all plans. **Here's more about our mobile app.**

Our customer service is free and you get to speak to a real person if you need to.

Our support team is U.S.-based and are actual PipelineDeals CRM experts ready to help you through our toll-free number or chat. Our 866 number is right on our website, where your whole team can find it: **+1 (866) 702-7303**

Your data is secure.

With SOC 2 compliance, SSL encryption and EU-U.S. Privacy Shield certification, we are dedicated to protecting your data. For more, see our **Privacy Policy** and **Terms of Service**.

We've got an open API.

Open API to integrate with your most important business apps.

Need training and focus?

We're proud to be known as the most adopted CRM for SMBs. Our team has designed a CRM that is simple enough to get started on your own. But if you need extra guidance and training, we offer tailored Start Services programs which are managed by our Customer Success team members. With professional onboarding and training, we'll help you set up a customized CRM as you learn best practices. **Learn more about Start Services.**