



TALENT AGENDA SERIES

Africa's Talent Community



TALENT AGENDA SERIES
JOIN THE DISCUSSION

THE VERY BEST AFRICAN HR PLATFORM FOR
SHAPING THE TALENT AGENDA IN AFRICA

WHAT IS THE TALENT AGENDA SERIES?

The Talent Agenda Series is an active thought-leadership and learning community for HR and business leaders across Africa to come together to learn, discuss, debate and develop solutions to unlock and enable the power of Africa's talent. A peerless opportunity to keep up-to-date with HR trends throughout Africa, engage global experts and expand your local, regional and international network.



200

Up to 200 top HR and Business Leaders at every Forum.



1.5M+

Annual Website Visitors in Africa



600,000

Registered African Professionals



300,000

Engaged Email Subscribers



300,000

ABC¹ readership across Africa



250,000

African Social Media Connections

OUR CONFERENCES IN 2020

SOUTHERN AFRICA

JOHANNESBURG, SOUTH AFRICA

21ST APRIL 2020

Returning for its seventh year and supported by IPMZ (Zimbabwe) and IPM (South Africa), Southern Africa's pre-eminent human capital forum brings organisations together to discuss the latest trends and techniques in human capital management.

FRANCOPHONE AFRICA

ABIDJAN, CÔTE D'IVOIRE

26TH MAY 2020

Global Career Company is proud to launch its first Talent Agenda Series Francophone Forum, inviting two hundred of Francophone Africa's top human capital leaders to discuss regional development, public private partnerships, and the challenges of promoting new business opportunities in a region often neglected by mainstream African investors.

WEST AFRICA

LAGOS, NIGERIA

23RD - 24TH JUNE 2020

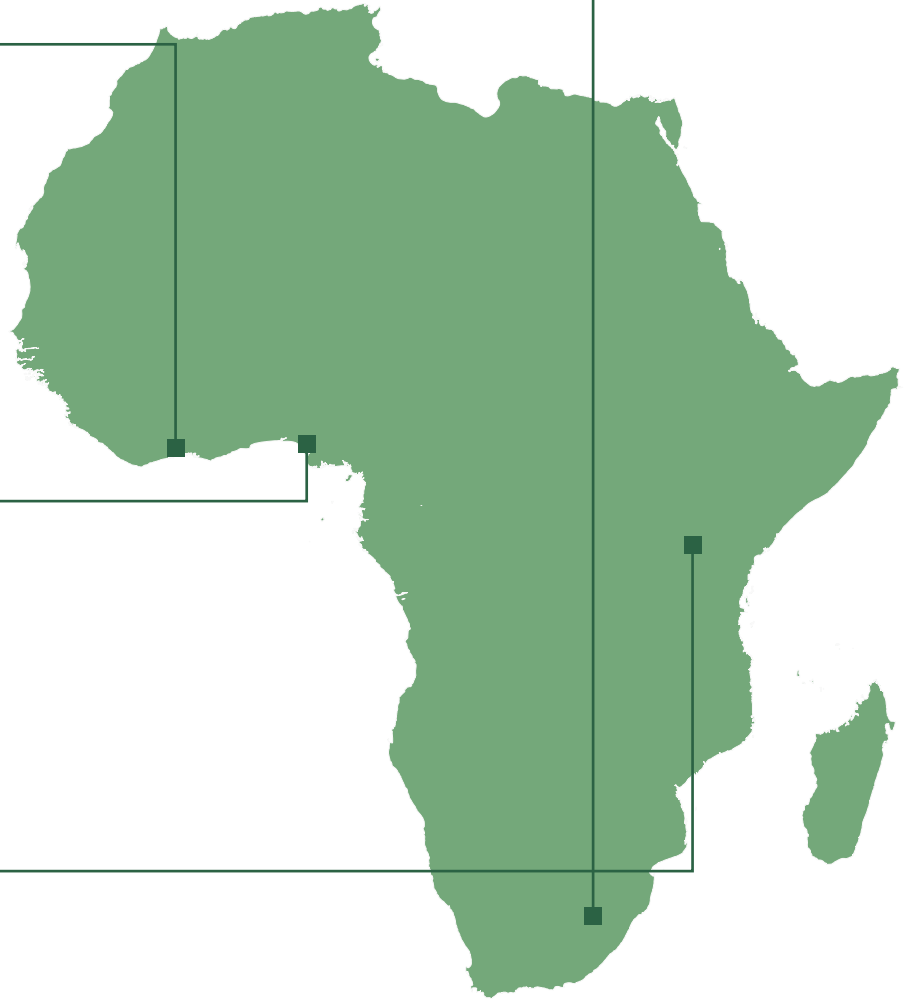
Supported by CIPM in Nigeria, two hundred HR and business leaders from multiple sectors across West Africa will gather to discuss capacity building and the critical need to develop skills for cross-border and regional development.

EAST AFRICA

NAIROBI, KENYA

8TH - 9TH SEPTEMBER 2020

Entering its fifth year, this market-leading forum has seen us most recently partner with the IHRM in Kenya to deliver training programmes for HR leaders alongside key market trends for the region.



For more information visit
talentagendaseries.com/events

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“Far exceeded our expectations. This is the leading platform in the region for us to promote our consulting offer.”

Practice Lead, KPMG People and Change

”

SHAPING THE HUMAN CAPITAL DISCUSSION

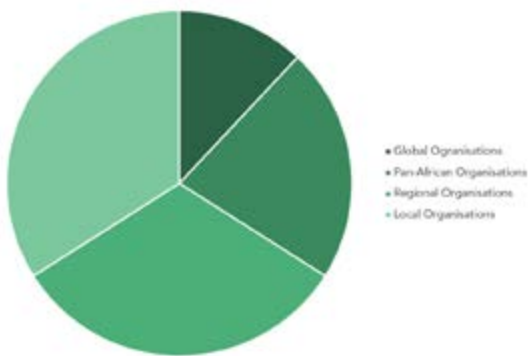
Talent Agenda Series discussions across our forums, webinars, digital community and our media platforms cover a vast array of human capital themes. We combine the core talent topics affecting all organisations with regionally and market-specific discussions of the moment championed by our community of HR and business leaders. The 2019 forums focus on the Employee Experience, with topics including;



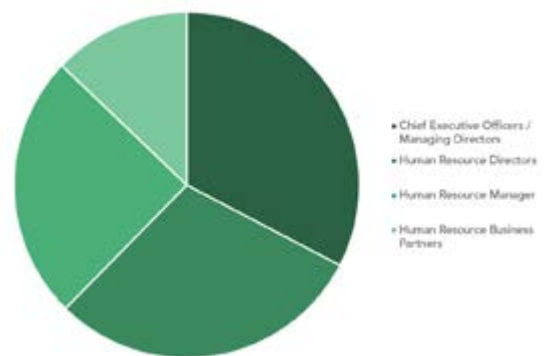
AUDIENCE DEMOGRAPHICS

The pan-African network of HR and business leaders who make up the audience for the Talent Agenda Series represent a wide variety of local, regional and international businesses and other organisations.

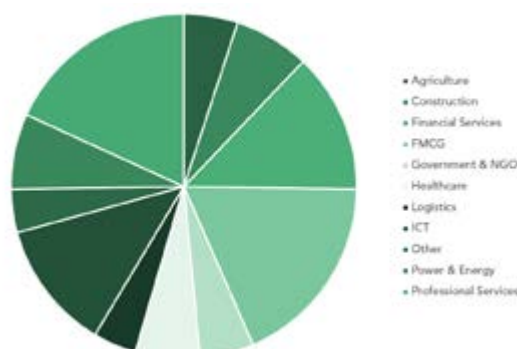
JOIN AN AUDIENCE OF GLOBAL, MULTINATIONAL, REGIONAL AND LOCAL ENTITIES



CONNECT WITH A PAN-AFRICAN NETWORK OF HR AND BUSINESS LEADERS



GAIN ACCESS TO A DIVERSE GROUP FROM THE WORLD'S FASTEST GROWING MARKETS



Indicative audience splits taken from the 2019 Talent Agenda Series Lagos, Nairobi and Johannesburg events.

CONNECT WITH AFRICA'S LEADING HR COMMUNITY

Join the conversation and meet up to 200 other senior HR and business leaders to discuss the key issues in the multiple interactive, thought-provoking sessions, delivered by speakers representing the best of business and thought leaders.

LEARNING OPPORTUNITIES

- Learn from C-Suite, HR, business leaders, private-sector companies, intergovernmental and multilateral organisations, and global leaders in talent solutions
- Pick up the HR tools you will need to stay ahead of the curve in your role with cutting-edge, Africa-focussed content
- Take part in shaping emerging human capital trends across the continent, whilst taking part in multi-stakeholder capacity development discussions
- Build your understanding of regional, continental and global HR trends through Africa's leading learning platform and community
- Gain CPD points from professional bodies to support you as you continue to grow in your understanding of global and regional HR trends

"A very rich agenda with panellist and the moderators speaking about very relevant and informative topics, which HR leaders should be thinking about in the different spaces they are working in."

Senior Business Development Manager, Hogan Lovells

NETWORKING OPPORTUNITIES

- Network at the Talent Agenda Series forums with Africa's leading HR and business community
- Face-to-face engagement with a targeted regional audience at each event
- Engage with your network in interactive panel sessions, peer-to-peer learning, best-practice case examples and discussion and champagne roundtables

"Good mix of participants at the forum from C-Suite executives, different industries represented, HR practitioners from difference private, public and official sectors."

Senior Business Development Manager, Hogan Lovells

HELPING YOU MEET YOUR BUSINESS OBJECTIVES

Across our forums, webinars, digital community and our media partners, the Talent Agenda Series platform can support you in meeting your wider business objectives.

TEAM LEARNING AND DEVELOPMENT OPPORTUNITIES

- Bringing your core HR team to one of our regional forums and reduce the cost per head of their training and development
- Combine the benefits of a team away-day with access to the kind of innovative, thought-provoking, Africa-centric content and 'how to' guidance that they need
- Deliver 70/20/10 learning by taking advantage of the networking, social learning and formal learning opportunities that the Talent Agenda Series forums and online community provides
- Gain CPD for the whole team and show that you take their professional learning and development seriously and are willing to invest in them

BRANDING AND THOUGHT LEADERSHIP OPPORTUNITIES

- Through our partnership with African Business magazine, communicate your brand to a readership of 300,000 ABC1 professionals across Africa and the world
- Deliver compelling thought leadership content through a range of different formats including interviews, editorial and infographics formats
- Strengthen your advertising by having it positioned alongside relevant editorial content
- Leverage the strength of the Talent Agenda Series to amplify impact and increase engagement through curated content, webinars, podcasts and promotions

WHAT OUR DELEGATES SAY

"The concept was brilliant and the partnership with sponsors was good. The topics were topical for those areas that concern HR practitioners."

Chief Human Resources Officer, 9 Mobile

"Great panel discussion with diverse representation of industry selection and a good selection of speakers - well-respected in the market and well-organised, timed and relevant topics that pertinent current issues"

Human Resources Director, Anglophone East - Schneider Electric

PARTICIPATION PACKAGES

DELEGATE PASSES

Delegate pass - full price	\$1095
Delegate pass - time bound early bird rate	\$550 (payable in any local currency)

TEAM BOOKING DISCOUNTS

- You can bring your core HR team for a single rate of \$3,500 (early bird rate) with each delegate receiving their own CPD points.

BRANDING & ADVERTISING PARTNERSHIP PACKAGES

Half-page advert in forum Programme	\$2,000
Full-page advert in forum Programme	\$3,500
1 x exhibition stand space with table, chairs, power and WiFi (6sqm)	\$8,500
One page editorial plus full page advert in <i>Talent Matters: The Human Capital Supplement</i>	\$12,500
Two pages editorial plus full page advert in <i>Talent Matters: The Human Capital Supplement</i>	\$19,500
Four pages editorial plus full page advert in <i>Talent Matters: The Human Capital Supplement</i>	\$26,000

OTHER BRANDING AND ADVERTISING OPPORTUNITIES ARE AVAILABLE ON REQUEST

For more information

www.talentagendaseries.com

+44 (0) 208 834 0300

marketing@globalcareercompany.com



"After years of building deep relationships with Africa's leadership community via our recruitment and insight services, it was a natural step for Global Career Company to create the Talent Agenda Series. Through this platform, we bring together our community of HR solutions providers, corporate C-Suite leaders, MDBs, DFIs, IGOs, NGOs, executive education, African think-tanks, and relevant governmental contacts for the benefit of improving human capital across Africa. With this platform created, it only remains for the world's leading people solutions and capacity development providers to join the conversation and lead the Talent Agenda."



*Rupert Adcock, CEO,
Global Career Company*



GLOBAL CAREER COMPANY

Unlocking the Power of Africa's Talent

Global Career Company is a specialist talent solutions partner to over 550 multinational, regional and local companies across Africa. Combining international perspectives with regional understanding we provide a range of solutions to help employers unlock Africa's human capital potential.

After years of building deep relationships with Africa's HR and business leadership community via our recruitment and insight services, it was a natural step for us to create the Talent Agenda Series.

To find out how we can help you recruit and optimise your talent visit globalcareercompany.com